



JA Inspire™
Virtual



JA Inspire Virtual
Career Exploration Fair
May 4th- August 4th 2021



Educator Brochure

When our students know
where they're going...

we all advance



JA Inspire Virtual is Junior Achievement's career development program for area middle and high school students, brought to life by local companies. Available at no cost to you, JA Inspire Virtual is adaptable for both in-class or remote learning!

The virtual platform is provided by www.vfairs.com

This virtual career fair allows your students to learn about the high-growth/high-demand jobs in Connecticut, straight from the companies who could possibly be their future employers.



Benefits:

Students

- Will be provided access to a career assessment and other activities to help prepare them for the event.
- Will be able to visit as many virtual booths and auditorium topics as they wish over the 90-day period.
- Downloadable material can be saved to a virtual backpack and emailed to students or to parents' post-event.
- After completing the survey students will be eligible for raffle prizes.
- Connection to the real world, ability to learn about local jobs and hear from current employees

Educators

- Ability to assign pre- and post-activities as assignments that can be self-guided or teacher-led
- Students can access the platform anytime during the day, including from home or during class time.
- Students are given valuable information to help determine which industries and careers best align with their interests and skills
- A visually rich virtual environment that mimics the dynamics of a physical live event.
- Career booths representing CT industry organized by career cluster
- Ability to track student engagement and interactions during the event.

Event

- Kick-off day May 4th
- The event will be available for 90 days after the kick-off day.
- Local organizations will host a virtual booth to provide organizational information; including videos, websites, and current roles.
- Accessible from any device
- No downloads required
- Virtual auditorium showcasing current topics and presentations from industry experts

A POWERFUL CAREER EXPLORATION EVENT



JA DIGITAL CAREER BOOK

JA Digital Career Book is an online platform that allows students to perform detailed career exploration, with a focus on opportunities in our area. After students complete their assessment, they are provided with suggestions on careers that best suit their interests, talents, and values. The JA Digital Career Book also grants them the opportunity to explore post-secondary education requirements, cost, and regional opportunities.

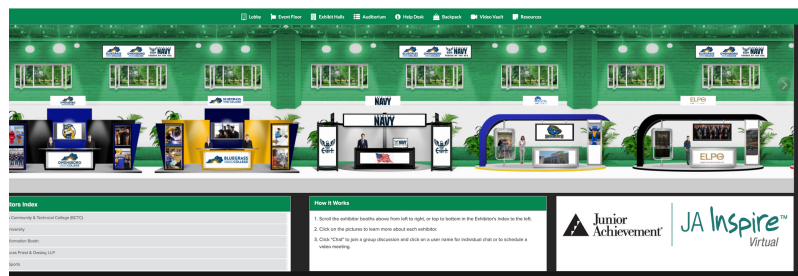
VIRTUAL LOBBY



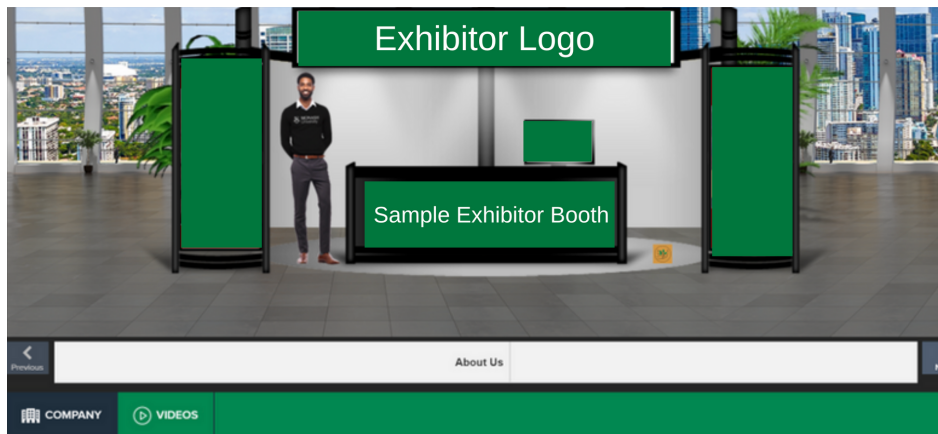
Once students log on, they will enter the Virtual Lobby. From here they can choose to go into the virtual Exhibit Halls to visit company booths or head to the Auditorium to hear from career speakers.

Navigating the Exhibit Hall is simple, students can locate specific Career Clusters or companies utilizing the search box, an Exhibitor Index, or by scrolling left or right within a Hall.

VIRTUAL HALLS



VIRTUAL BOOTHS



Students will have the chance to visit company booths, where they can view videos, pamphlets, flyers, pictures, and career stories! Topics may include: "A day in the life of an employee"; "What I wanted to do in High School/After High School and how I got where I am now"; resume tips and education needed for jobs at the company.

Students are able to add provided information to their virtual backpack and revisit it after they leave the fair. Students can reenter the fair up to 90 days after the kickoff day and can share with teachers, and adults at home.

JA AUDITORIUM

Students are invited to view industry leaders, which can be found in the virtual Auditorium. They will have the option to choose from several current engaging and relevant topics. Students are able to watch as many videos as they would like.



A graphic consisting of two overlapping, slightly tilted rectangular shapes. The top shape is a darker green, and the bottom shape is a lighter, lime green. The text "Q & A" is centered in white on the lighter green background.

Q & A

Being a JA Inspire Virtual attendee offers you the opportunity to seek information about certain companies, careers, industries and career clusters. Students who visit JA Inspire Virtual will complete preparatory curriculum that will allow them to learn about their strengths and interests that could lead them to fulfilling careers!

Who should attend?

Middle and high school students.

How long is the virtual career fair?

Most students find 2 hours to be an ample amount of time to explore the careers and industries that interest them. However, students are welcome to attend as many times and for as long as they would like during the 90-day period.

Will there be any type of curriculum during the fair?

Yes. A downloadable workbook will be available to each school. Students may use the workbook during the virtual career fair.

Does someone from my school need to be a participant in the event?

It is recommended that an educator from the school be a participant in the event, however, that would not prevent the students from joining. Analytics on student participation will be available to educators as well.

How do the students get access to the event?

JA staff will send teachers their student login information prior to the event.

Will we know which companies will be in attendance prior to event?

Yes. A list of exhibitors will be in the student career workbook.

What pre-work is required?

Junior Achievement will provide all registered educators and students with a self-guided workbook and access to the on-line career assessment tool (JA Digital Career Book). It is strongly encouraged that students complete the pre-work prior to attending the event in order to get the best experience possible. There is also a post-event reflection activity that educators will be able to utilize as an assignment.

Is there a set schedule for the day?

There is not a set schedule for the day; each student/class can set their own schedule.

How will students access the information gathered after the event?

The documents, videos and activities are available for the students to email to themselves or parent/guardian post event.



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Achievement®**

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